



**Part I : Statement of Unaudited Financial Results for the quarter ended September 30, 2014**

(Rupees in lakhs except EPS and shareholding data)

Sl. No	Particulars	Quarter Ended			Half Year Ended		Year Ended
		September 30, 2014	June 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013	March 31, 2014
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
<b>1</b>	<b>Income from operations</b>						
	Income from operations	50,902	63,358	46,641	1,14,260	1,06,826	2,09,678
	<b>Total Income from operations</b>	<b>50,902</b>	<b>63,358</b>	<b>46,641</b>	<b>1,14,260</b>	<b>1,06,826</b>	<b>2,09,678</b>
<b>2</b>	<b>Expenses</b>						
	(a) Cost of Revenues	4,043	4,186	4,395	8,229	8,895	18,514
	(b) IPL Franchise Fees	-	8,505	-	8,505	8,505	8,505
	(c) Employees' Remuneration and Benefits	5,013	4,577	4,827	9,590	9,248	19,253
	(d) Other expenditure	2,265	9,318	3,651	11,583	11,045	17,068
	(e) Depreciation and Amortisation	18,501	13,899	11,756	32,400	23,495	45,334
	<b>Total Expenses</b>	<b>29,822</b>	<b>40,485</b>	<b>24,629</b>	<b>70,307</b>	<b>61,188</b>	<b>1,08,674</b>
<b>3</b>	<b>Profit from operations before other income and finance costs (1 - 2)</b>	<b>21,080</b>	<b>22,873</b>	<b>22,012</b>	<b>43,953</b>	<b>45,638</b>	<b>1,01,004</b>
<b>4</b>	<b>Other Income</b>	<b>2,220</b>	<b>1,970</b>	<b>3,780</b>	<b>4,190</b>	<b>5,119</b>	<b>7,921</b>
<b>5</b>	<b>Profit from ordinary activities before finance costs (3 + 4)</b>	<b>23,300</b>	<b>24,843</b>	<b>25,792</b>	<b>48,143</b>	<b>50,757</b>	<b>1,08,925</b>
<b>6</b>	<b>Finance costs</b>	<b>46</b>	<b>81</b>	<b>90</b>	<b>127</b>	<b>161</b>	<b>454</b>
<b>7</b>	<b>Profit from ordinary activities before tax (5 - 6)</b>	<b>23,254</b>	<b>24,762</b>	<b>25,702</b>	<b>48,016</b>	<b>50,596</b>	<b>1,08,471</b>
<b>8</b>	<b>Tax expense</b>	<b>7,807</b>	<b>8,198</b>	<b>8,786</b>	<b>16,005</b>	<b>17,236</b>	<b>36,775</b>
<b>9</b>	<b>Net Profit for the period after taxes (7-8)</b>	<b>15,447</b>	<b>16,564</b>	<b>16,916</b>	<b>32,011</b>	<b>33,360</b>	<b>71,696</b>
10	Paid-up equity share capital (face value Rs. 5/-)	19,704	19,704	19,704	19,704	19,704	19,704
11	Reserves excluding revaluation reserves						2,97,476
12	Earning Per Share (Rs.) - Basic and Diluted	3.92	4.20	4.29	8.12	8.47	18.19
[Not annualised]							

**Part II : Select Information for the Quarter ended September 30, 2014**

Sl. No	Particulars	Quarter Ended			Half Year Ended		Year Ended
		September 30, 2014	June 30, 2014	September 30, 2013	September 30, 2014	September 30, 2013	March 31, 2014
<b>A</b>	<b>PARTICULARS OF SHAREHOLDING</b>						
1	Public Shareholding						
	- Number of Shares	9,85,21,163	9,85,21,163	9,85,21,163	9,85,21,163	9,85,21,163	9,85,21,163
	- Percentage of shareholding	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%
2	Promoters and Promoter Group Shareholding						
	a. Pledged / Encumbered						
	- Number of shares	1,88,98,047	1,88,98,047	1,84,73,412	1,88,98,047	1,84,73,412	1,88,98,047
	- Percentage of shares	6.39%	6.39%	6.25%	6.25%	6.25%	6.39%
	(as a % of the total shareholding of the promoter and promoter group)						
	- Percentage of shares	4.80%	4.80%	4.69%	4.80%	4.69%	4.80%
	(as a % of the total share capital of the Company)						
	b. Non -encumbered						
	- Number of shares	27,66,65,410	27,66,65,410	27,70,90,045	27,66,65,410	27,70,90,045	27,66,65,410
	- Percentage of shares	93.61%	93.61%	93.75%	93.61%	93.75%	93.61%
	(as a % of the total shareholding of the promoter and promoter group)						
	- Percentage of shares	70.20%	70.20%	70.31%	70.20%	70.31%	70.20%
	(as a % of the total share capital of the Company)						

Particulars		3 months ended September 30, 2014
<b>B</b>	<b>INVESTOR COMPLAINTS</b>	
	Pending at the beginning of the quarter	Nil
	Received during the quarter	6
	Disposed of during the quarter	6
	Remaining unresolved at the end of the quarter	Nil

## STATEMENT OF ASSETS AND LIABILITIES

Sl.NO	Particulars	As at September 30,	As at March 31,
		2014	2014
		Unaudited	Audited
<b>A</b>	<b>EQUITY AND LIABILITIES</b>		
1	Shareholders' funds		
	(a) Share Capital	19,704	19,704
	(b) Reserves and Surplus	3,19,113	2,97,476
	<b>Sub - total - Shareholders' funds</b>	<b>3,38,817</b>	<b>3,17,180</b>
2	Non-Current liabilities		
	(a) Deferred tax liabilities ( net )	2,352	2,597
	(b) Other Long - term liabilities	385	352
	(c) Long term provisions	357	88
	<b>Sub - total - Non Current Liabilities</b>	<b>3,094</b>	<b>3,037</b>
3	Current liabilities		
	(a) Trade Payables	4,368	3,178
	(b) Other current liabilities	19,973	13,532
	(c) Short term provisions	2,146	10,932
	<b>Sub - total - Current Liabilities</b>	<b>26,487</b>	<b>27,642</b>
	<b>TOTAL - EQUITY AND LIABILITIES</b>	<b>3,68,398</b>	<b>3,47,859</b>
<b>B</b>	<b>ASSETS</b>		
1	Non Current Assets		
	(a) Fixed Assets	1,14,248	1,24,224
	(b) Non Current Investments	46,238	46,238
	(c) Long term Loans and advances	23,618	24,172
	<b>Sub - total - Non Current Assets</b>	<b>1,84,104</b>	<b>1,94,634</b>
2	Current Assets		
	(a) Current Investments	26,779	21,427
	(b) Inventories	47	57
	(c) Trade Receivables	62,780	57,446
	(d) Cash and Cash equivalents	75,030	56,210
	(e) Short term loans and advances	7,810	10,178
	(f) Other Current Assets	11,848	7,907
	<b>Sub - total - Current Assets</b>	<b>1,84,294</b>	<b>1,53,225</b>
	<b>TOTAL - ASSETS</b>	<b>3,68,398</b>	<b>3,47,859</b>

**Notes:**

- The above unaudited financial results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on November 7, 2014.
- The Company's operations predominantly relate to a single segment, Media and Entertainment.
- At their meeting held on November 7, 2014, the Board of Directors of the Company have declared an interim dividend of Rs. 2.25 per share (45%). This is in addition to the interim dividend of Rs. 2.25 per share (45%) declared at the Board meeting held on August 8, 2014.
- The results for the half year ended September 30, 2014 includes income from the Company's IPL franchise " Sun Risers Hyderabad " of Rs 11,382 lakhs and costs of Rs 15,760 lakhs (previous quarter ended June 30, 2014 includes income from the Company's IPL franchise of Rs. 11,341 lakhs and costs of Rs. 15,686 lakhs).
- Based on an internal assessment and a review of past history of asset usage, management of the Company has determined that the estimates of useful lives of fixed assets as at March 31, 2014 continue to be appropriate and, accordingly, has not revised such useful lives to those referred to under schedule II to the Companies Act, 2013 (as amended). Had the Company adopted the useful life estimates for fixed assets prescribed under Schedule II, the depreciation expense for the quarter ended September 30, 2014 would have been higher by Rs. 184 lakhs (Half year ended September 30, 2014 by Rs. 368 lakhs ) and the general reserve as at September 30, 2014 would be lower by Rs.324 lakhs.
- Previous periods' / years' figures have been regrouped / reclassified wherever necessary to conform to current periods' / years' classification.

For and on behalf of the Board of Directors

Place : Chennai  
Date : November 7, 2014Sd/-  
K Vijaykumar  
Managing Director and Chief Executive Officer