

Research & Publication Opportunities for Doctoral Scholars

The ISDSI Global Conference 2022 will feature Best Paper Awards to recognize 6 high impact papers (3 doctoral research papers + 3 regular submission research papers).

The Prize money for the Best paper awards includes \$1000 for the First prize, \$750 for the Second prize and \$500 for the Third prize.

ISDSI 2022 has tied-up with the following indexed Journals for publication opportunities:

1. SPECIAL ISSUE - Journal of Indian Business Research (Emerald)
Issue Title: Sustainable Transitions in Resource Management – from Efficiency to Sufficiency
2. SPECIAL ISSUE: Journal of Global Operations & Strategic Sourcing (Emerald)
Issue Title: Supply chain transformation using digital technologies in the post-pandemic era
3. Journal of Promotion Management (Taylor & Francis)
4. Young Consumers (Emerald)
5. The Learning Organization (Emerald)

The last date for the submission of Full Papers to the ISDSI 2022 Conference is the 30th of November 2022.

Conference attendees will have the chance to meet and interact with the Editors of top Journals like:

- Prof. M N Ravishankar, Dean, Queen's Management School Belfast (Editor, Information Systems Journal; Associate Editor, Information and Management)
- Prof. Gerard Tellis, Professor, USC California (Past Associate Editor, Marketing Science and Journal of Marketing Research; past member of Editorial Review Board, Journal of Marketing)
- Prof. K. Sudhir, Professor, Yale School of Management (Past Editor-in-Chief, Marketing Science; past Associate Editor, Marketing Science, Management Science, Journal of Marketing Research, Quantitative Marketing and Economics)
- Prof. Subodha Kumar, Professor, Temple University Deputy Editor, Production and Operations Management Journal; (Founding Executive Editor, Management and Business Review; Guest Editor, Decision Sciences Journal (Special Issue), Member, Editorial Review Board, Journal of Database Management; Member, Editorial Review Board, International Journal of Social and Organizational Dynamics in IT)

- Prof. Varsha Jain, Professor, MICA Ahmedabad (Associate Editor, Journal of Consumer Behavior)

Workshops on Cutting edge Topics

Top Global Scholars & Experts will be delivering several theme-based workshops on cutting edge topics at the ISDSI 2022 Conference.

S. No.	Title of Workshop	Speaker
1	Technology Driven Marketing	Prof. Devanathan Sudharshan Professor Emeritus, University of Kentucky, USA
2	Machine Learning	Prof. Seshadri Tirunillai Michael J. Cemo Associate Professor of Marketing, University of Houston, USA
3	Supply Chain Management	Prof. Rajesh Kumar Singh Professor, MDI Gurgaon, India
4	Retailing Analytics	Prof. Venkatesh Shankar Coleman Chair Professor in Marketing, Mays Business School, Texas A&M University, USA
5	Innovation	Prof. Rajendra Srivastava Novartis Professor of Marketing Strategy and Innovation, Indian School of Business, India
6	Experiments For Digital Businesses: Designing For Scale	Prof. Sreelata Jonnalagedda Professor & Chairperson-Marketing, IIM Bangalore, India
7	Choice Modeling	Prof. Vithala R. Rao Mentor, Vithala R. Rao Center of Excellence for Business Analytics, JAGSoM, India
8	Explainable AI	Prof. Chandrashekar Subramanyam, Senior Professor, JAGSoM, India
9	Data Engineering & Analytics in BFSI	Prof. Tuhin Chattopadhyay, Professor, JAGSoM, India
10	Publication Strategies	Prof. A. Parasuraman Pro-Chancellor, Vijaybhoomi University, India and Professor Emeritus, University of Miami, USA
11	Data Driven Research in Supply Chains	Prof. Vishal Gaur Emerson Professor of Manufacturing Management, Samuel Curtis Johnson Graduate School of Management, Cornell University, USA

Further details of the ISDSI Global Conference 2022 hosted by JAGSoM are available on [this link](#).