

The IIP of the Class of 2022-24 demonstrates the success of this approach, as participants across tracks received offers in their desired roles in companies of repute, as illustrated below.

Career Track	Select Roles	Prominent Recruiters
Sales & Service	<ul style="list-style-type: none"> - Growth Hacker - Sales Management - Customer Experience 	Wow Momo, Bluestone Jewellery, Aditya Birla Fashion, Acrannolife, Harman, Care Insurance
Martech	<ul style="list-style-type: none"> - Digital Marketing - Content Marketing - Brand Marketing - Digital Business & CX Projects 	Porter, Blueprint, MedianAnt, Sattva Consulting, Akshaykalpa, Harman International Legrand
Capital Market	<ul style="list-style-type: none"> - Financial Analyst - Equity Research - Alternate Assets - Research Analyst 	Delta Partners, Aditya Birla Capital, Alphanext, Infomerics Ratings, Barjeel Geojit, Liquide
Banking	<ul style="list-style-type: none"> - Specialist – credit support - Credit Rating 	Infomerics Ratings, AU Small Finance Bank, KRG
Fintech	<ul style="list-style-type: none"> - Product Management - Financial Analysis 	Caelum, Alpha Services
Business Analytics	<ul style="list-style-type: none"> - Market Research - Quantitative Research - Business Analyst 	Tata iQ, Kantar, DaveAI, Porter, Neostats
HRM	<ul style="list-style-type: none"> - HR Analyst - Culture Deck - Team Manager and Coach 	Swiggy, Tally, Toyota, Nobroker, Bosch

One of the notable features of this year's process was participants opting for roles offered by startups as given in the table below.

Career Track	New Age Startup (Founding Year)
Sales & Service	Bluestone Jewellery (2011), Acrannolife(2014), Wow Momo (2008)
Martech	Porter (2014), Blueprint (2021), Bolt.Earth(2020)
Capital Market	PlusCash(2022), Collabgenics (2019)

Banking	AU Small Finance Bank(2017)
Fintech	Caelum(2016), KRG Strategy (2014)
Business Analytics	Tata IQ (2015), DaveAI(2016), Neostats(2022)
HRM	Swiggy(2014), BitGo(2013)

This is also a validation of JAGSoM's relentless focus on grooming the participants for new-age roles in new-age companies, leveraging the Bangalore startup ecosystem.