**DREAM OFFER PROVISION**

In anticipation of positive economic trends of the industry, the Faculty Placements Committee at IIM Kozhikode instituted a dream offer provision as part of the Placements Season of 2014. This provision came into good effect this year, with many students getting a chance to exercise their dream company option.

As per this provision, students are allowed to choose one company as a dream company before the onset of the placements process. With IIM Kozhikode witnessing a great placements season this year, many new recruiters have been added to the roster and the dream offer provision is consequently being exercised to a good extent.

Students who have received Pre-Placement Offers (PPOs) are not eligible for the dream offer provision in the present iteration of the rule - with a view to introducing the provision in a staggered manner - but these students, along with the rest of the batch, are eligible for ‘open’ companies that are designated so by the Faculty Placements Committee.

Based on the overall exclusivity of the role, two companies this year have been classified as open companies at IIM Kozhikode: McKinsey & Co. and Catamaran Ventures - the venture fund backed by Mr. N R Narayana Murthy. Catamaran Ventures has explored hiring from Indian B-schools only this year, with IIMK making it to their list in addition to IIMA, IIMB, and XLRI. The results for both McKinsey & Co. and Catamaran Ventures are awaited.