NASSCOM®

‘I’NNOVATE FOR INDIA

A Nasscom Initiative

Vision, Mission & Objectives

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Vision

To Become a Country with the **Highest Number** of **Innovative Ideas** for **Common Good**

Mission

Spur an **innovative mindset** among the **masses** for making **sustainable high-impact improvements** in the life of the **common man**

Objectives

- Give citizens the opportunity to problem-solve for their challenges
  (Let them take pride as Innovators)
- Connect citizens and technology on the foundation of 'Innovation'
- Create an entrepreneurial mindset that will be key to a fast-growing nation

Innovate for India is Unique

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01 A unique contest that will engage the citizens to create innovative solutions for the country

02 More than just an award, the process will include mentorship, connect with users and build a roadmap on commercialization of ideas

03 Will be led by DEITY & NASSCOM along with various corporates being involved (first-of-its-kind partnership)

04 Spans rural and urban areas

05 Nation-wide impact with the power to touch the lives of everyone in the age group of 15 plus

06 Allows for collaboration with innovation labs across key universities

Overall Construct

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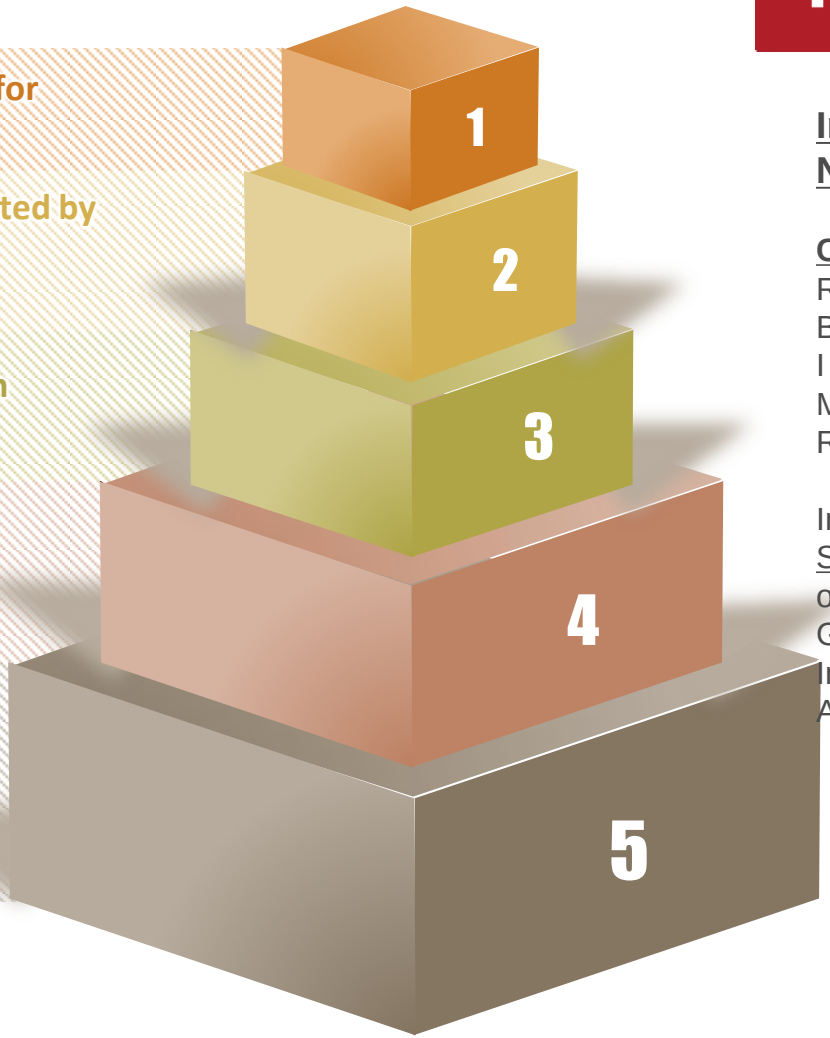
Finally, 5-10 ideas will be chosen for commercialization

~10 ideas will be further short-listed by Curating Committee for possible commercialization

~20 Winning Ideas will go through 4 months of mentoring*

All such ideas will be sieved and approx. ~20 such ideas will be termed as 'Winning Ideas

Post the Portal launch, multiple ideas are expected to be submission.



Implementation by Nasscom

Core Group
R Chandrasekhar
BVR Mohan Reddy
I for I Program Chair: Keshav R. Murugesh
Ravi Gururaj

In partnership with Steering Committee consisting of:
Government
Industry leaders
Academia

*Mentoring will be done by Nasscom Regional Council members along with the corporate houses present in the vicinity (based on the relevance of the idea and the extent to which the idea can be mentored)

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Thank You

Innovate for India

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1. An open platform for all citizens of India above the age of 15 years to submit innovative solutions using technology for problems plaguing the Indian population in five chosen areas (explained ahead)

2. The medium for submission of ideas is **an online portal** that will ensure transparency

3. To enthuse participation, Innovate for India will function as a contest that will involve submission of ideas, mentoring, and finally, winning ideas being ensured of an incubation opportunity